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BLI HONORS FALL 2005 "PICKS OF THE YEAR"

Lexmark E240

*Outstanding Personal Monochrome Printer
(Non-Networked), Fall 2005*

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One of the fastest personal printers on the market, the 27-ppm Lexmark E240 has earned a Fall 2005 "Pick of the Year" award for "Outstanding Personal Monochrome Printer" in the non-networked category. A low-priced monochrome laser model with a very user-friendly design, the E240 gave an excellent performance in BLI's tests, demonstrating excellent reliability and very good output quality. This highly reliable unit completed BLI's 5,000-impression durability test, plus an additional 2,500 impressions in the course of additional testing, without requiring any service or experiencing a single misfeed.

Senior Test Engineer Paul DePaolo said, "The E240 offers the perfect combination of reliability, ease of use and very good print quality in a very compact yet robust package. While most personal printers have only a single open paper tray, this model includes an integrated drawer standard to keep the paper supply clean and protected and ensure proper feeding."

The Lexmark E240 also offers excellent ease of setup, thanks to the auto-install routine, which automatically installs the driver. The print driver is automatically loaded using the default installation routine, allowing the average user to perform a local installation of the device (connected via the standard USB port) in just a couple of minutes. The PCL 6 print driver evaluated was well laid out and easy to use. The included Local Printer Setup Utility allows users to change default settings, such as separator pages, multi-page printing, paper size, type and source, print resolution and toner density. Other features include standard and maximum



memory capacities of 16 and 80 MB, respectively, 600-x-600-dpi resolution and two enhanced resolution modes.

At just \$199, the Lexmark E240 is priced more

than \$230 less than the average for competitive personal monochrome laser printers. BLI highly recommends the Lexmark E240 for personal users with monthly print volumes of up to 1,000 impressions.

ABOUT BLI'S PICKS OF THE YEAR

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended monthly volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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